



ROYAL HAWAIIAN
SHOPPING CENTER

NEWS RELEASE

FOR IMMEDIATE RELEASE
September 18, 2007

Contact: Melissa Malahoff-Kamei (808) 539-3435 Nani Hirosane (808) 931-3104
 McNeil Wilson Communications Royal Hawaiian Shopping Center
 mmalahoff@mcneilwilson.com n.hirosane@festivalcos.com

STARBUCKS HAWAII OPENS ITS 68TH STORE AT ROYAL HAWAIIAN SHOPPING CENTER

HONOLULU, HI: September 18, 2007 – Starbucks Hawaii Coffee opened its 68th store this summer at the Royal Hawaiian Shopping Center in Waikiki. Located on the corner of Don Ho Lane and Lewers Street the 603 square foot store has been bustling since it opened in early July. The lanai with its signature green umbrellas offers a view of the newly improved Lewers Street promenade. Hawaiian quilt pattern detailing, unique to the Center, adorns the marble exterior trim and warm wood accents invite customers in.

“We are very excited to have Starbucks join our mix of merchants,” said Marleen Akau, general manager of Royal Hawaiian Shopping Center. “Starbucks will benefit from the heavy foot traffic at its new location on the corner of Lewers Street. Most of all, our shoppers will love the convenience of having high-quality coffee and food options right here at the Center.”

Starbucks Coffee Company

Starbucks Coffee Company provides an uplifting experience that enriches people’s lives one moment, one human being, one extraordinary cup of coffee at a time. To share in the experience, visit www.starbucks.com

Royal Hawaiian Shopping Center, the premier shopping destination in Waikīkī, consists of more than 310,000 square feet along a three-block stretch of Waikīkī’s famed Kalākaua Avenue. The unique four-level Center is undergoing a major multi-million dollar renovation that will transform the dynamics of Waikīkī by offering visitors and kama’āina the largest public gathering space for entertainment and culture. To learn more about this revitalization project, visit www.RoyalHawaiianShoppingCenter.com.

2201 Kalākaua Avenue, Suite A500 • Honolulu, Hawai‘i 96815 • Ph: (808) 922-0588 • Fax: (808) 922-0961 • www.RoyalHawaiianShoppingCenter.com

MANAGED & DEVELOPED BY THE FESTIVAL COMPANIES



###