



ROYAL HAWAIIAN
SHOPPING CENTER

NEWS RELEASE

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SHINING STAR SPARKLES AT ROYAL HAWAIIAN SHOPPING CENTER
Swarovski-centered Store Reopens at New Renovated Location

Waikīkī – Royal Hawaiian Shopping Center is proud to welcome back its longtime merchant, Shining Star, to its new location. Shining Star recently reopened its doors at the Center on the second level of Building A. With fine Swarovski crystal collectibles adorning the 542-square-foot boutique, Shining Star offers both an intimate setting and a wide array of products.

“Shining Star offers our patrons a brilliant selection of merchandise that supports the new branding of Royal Hawaiian Shopping Center,” said Marleen Akau, general manager for the Center. “We hope that our visitors will enjoy the elegant pieces that it has to offer.”

Shining Star is one of a select group of authorized Swarovski crystal dealers in Hawai‘i. Located between Key of Life and Hat Shack, it offers jewelry and accessories with an exquisite selection of bridal pieces and crystal figurines. Prices range from \$23 for a pair of earrings to \$950 for a green chrome macaw crystal figurine. The powder blue boutique even features a black glass tile fixture on the ceiling with colorful lights twinkling like stars in the night sky.

Royal Hawaiian Shopping Center, the premier shopping destination in Waikīkī, consists of 310,000 square feet along a three-block stretch of Waikīkī’s famed Kalākaua Avenue.

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Shining Star Sparkles at Royal Hawaiian Shopping Center

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The unique four-level Center is undergoing a major multi-million dollar renovation that will transform the dynamics of Waikīkī by offering visitors and kama'āina the largest public gathering space for entertainment and culture. The makeover will restore a Hawaiian sense of place to the physical and operational environments of the Center to host a dynamic mix of 110 world-class retailers, dining and entertainment venues. Completion is slated for mid-2007. The Center is situated on more than six acres of prime real estate in Waikīkī and is owned by Kamehameha Schools. To learn more about the Center or its revitalization project, visit www.RoyalHawaiianShoppingCenter.com.

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