



ROYAL HAWAIIAN
SHOPPING CENTER

MEDIA ADVISORY

For Immediate Release
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KAHIKUONĀLANI ARTS FESTIVAL DEBUTS AT ROYAL HAWAIIAN SHOPPING CENTER

Indigenous Arts Festival and Marketplace to Offer Original Pieces from Local Artists

Waikīkī – Royal Hawaiian Shopping Center will host the premiere of Kahikuonālani Arts Festival, a gathering of Native Hawaiian artists who will showcase traditional and contemporary arts and culture. Activities include hands-on demonstrations, exhibits and a marketplace perfect for early holiday shopping. Keiki activities, music and hula performances are also planned as part of the weekend festivities. This first-time festival is in honor of King Kalākaua, also known as “Kahikuonālani,” meaning “the seventh king,” a huge supporter of the arts and traditional Hawaiian cultural practices. The Kahikuonālani Arts Festival is presented by the Hawai‘i Pono‘ī Coalition in support of Maoli (indigenous Hawaiian) arts.

What: Kahikuonālani Arts Festival

Where: Royal Hawaiian Shopping Center, 2201 Kalākaua Ave., Waikīkī
Pā‘ina Lānai, 2nd level, Building B; The Royal Grove, 1st level between Buildings B and C

When: Saturday, November 17 from 10 a.m. to 4 p.m.
Sunday, November 18 from 10 a.m. to 4 p.m.

Admission: FREE and Open to the public

Parking: A flat rate fee of \$5.00 for 8 hours will apply with validation provided at the Hawai‘i Pono‘ī Coalition information booth. Entrance to the Royal Hawaiian Shopping Center garage is located off Royal Hawaiian Avenue.

Media Notes: For media needs please call Melissa Malahoff-Kamei at 221-6439 (cell).

Royal Hawaiian Shopping Center, the premier shopping destination in Waikīkī, consists of more than 310,000 square feet along a three-block stretch of Waikīkī’s famed Kalākaua Avenue. The unique four-level Center is undergoing a major multi-million dollar renovation that will transform the dynamics of Waikīkī by offering visitors and kama‘āina the largest public gathering space for entertainment and culture. The makeover will restore a Hawaiian sense of place to the physical and operational environments of the Center to host a dynamic mix of 110 world-class retailers, dining and entertainment venues. Completion is slated for first quarter 2008. The Center is situated on more than six acres of prime real estate in Waikīkī and is owned by Kamehameha Schools. To learn more about the Center or its revitalization project, visit www.RoyalHawaiianShoppingCenter.com.

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